



**King Offa Primary Academy**

Knowledge, Opportunities, Pride, Achievement

**Communication Policy**

**2025-2026**

## 1. Introduction and aims

We believe that clear, open communication between the school and parents/carers has a positive impact on pupils' learning because it:

- Gives parents/carers the information they need to support their child's education
- Helps the school improve, through feedback and consultation with parents/carers
- Builds trust between home and school, which helps the school better support each child's educational and pastoral needs

The aim of this policy is to promote clear and open communication by:

- Explaining how the school communicates with parents/carers
- Setting clear standards and expectations for responding to communication from parents/carers
- Helping parents/carers reach the member of school staff who is best placed to address their specific query or concern so they can get a response as quickly as possible

In the following sections, we will use 'parents' to refer to both parents and carers

## 2. Roles and responsibilities

### 2.1 Headteacher

The headteacher is responsible for:

- Ensuring that communications with parents are effective, timely and appropriate
- Monitoring the implementation of this policy
- Regularly reviewing this policy

### 2.2 Staff

All staff are responsible for:

- Responding to communication from parents in line with this policy and the trust's ICT Acceptable Use Policy.
- Working with other members of staff to make sure parents get timely information (if they cannot address a query or send the information themselves)
- Staff will aim to respond to communication within 48 hours of receiving communications during core school hours, or their working hours (if they work part-time).
- In line with promoting staff wellbeing and helping our staff find a suitable work-life balance, staff may work around other responsibilities and commitments and respond outside of these hours, but they are not expected to do so.
- A copy of our ICT acceptable use policy can be found in the employee handbook,

## 2.3 Parents

Parents are responsible for:

- Ensuring that communication with the school is respectful at all times
- Ensuring they inform school if contact details change
- Making every reasonable effort to address communications to the appropriate member of staff in the first instance
- Respond to communications from the school (such as requests for meetings) in a timely manner
- Checking all communications from the school
- Any communication that is considered disrespectful, abusive or threatening will be treated in line with our parent code of conduct.
- Parents should not expect staff to respond to their communication outside of core school hours or during school holidays.

## 3. How we communicate with parents and carers

The sections below explain how we keep parents up-to-date with their child's education and what is happening in school.

Parents should monitor all of the following regularly to make sure they do not miss important communications or announcements that may affect their child.

### 3.1 Email

We use email and Arbor to keep parents informed about the following things:

- Upcoming trips, visits and workshops
- Upcoming school events
- Wraparound care
- After school clubs
- Parent consultations
- Sports and other extracurricular activities/events
- School dinner menus
- Weekly bulletins
- Non-urgent first aid reports
- Scheduled school closures (for example, for staff training days)
- School surveys or consultations
- Class activities or teacher requests

### 3.2 Text messages

We will text parents about:

- Payments
- Short-notice changes to the school day
- Emergency school closures (for instance, due to bad weather)
- Absence from school

### 3.3 Phone calls

We will telephone parents about the following things:

- Absence from school
- First aid incidents of a more pressing nature
- Feedback or concerns involving their child
- Urgent or time sensitive matters
- When we have not received a response to other forms of communication

### 3.4 Letters

In line with the schools' ethos of being eco-friendly wherever possible, we will not typically issue paper letters for mass communications.

We may however send home letters regarding:

- Student attendance
- Meetings

We may also send letters when we have not received a response to other forms of communication.

### 3.5 School calendar

Our school website includes a full school calendar for the year and is updated termly.

Where possible, we try to give parents at least 2 weeks' notice of any events or special occasions (including non-uniform days, special assemblies or visitors, or requests for pupils to bring in special items or materials).

Any such event will be included in the school calendar, as well as in the weekly bulletin.

### 3.6 Reports

Parents receive reports from the school about their child's learning, including:

- An end-of-year report covering their achievement in each part of the curriculum, how well they are progressing, and their attendance
- Reports on the results of public examinations, including a report on KS2 SATs tests

We also arrange two parent consultations, one in the autumn term and one in the spring term, where parents can speak to their child's teacher(s) about their achievement and progress.

### 3.7 Meetings

In addition to our two parents' consultations, the school may also contact parents to arrange meetings between parents' evenings, if there are concerns about a child's achievement, progress, or wellbeing.

Parents of pupils with special educational needs (SEN), or who have other additional needs, may also be asked to attend further meetings to address these additional needs.

### 3.8 School website

Key information about the school is posted on our website, including:

- School times and term dates
- Important events and announcements
- Curriculum information
- Important policies and procedures
- Important contact information
- Information about before and after-school provision
- Parents should check the website before contacting the school.

### 3.9 Home-school Communications Apps

- Arbor
- Tapestry
- Facebook
- Instagram

## 4. How parents and carers can communicate with the school

Parents should use the list in appendix 1 to identify the most appropriate person to contact about a query or issue, including the school office number and email address.

### 4.1 Email

Parents should always email the school office about non-urgent issues, in the first instance.

We aim to acknowledge all emails within 2 working days, and to respond (or arrange a meeting or phone call if appropriate) within 5 working days.

If a query or concern is urgent, and parents need a response sooner than this, they should call the school.

### 4.2 Phone calls

If parents need to speak to a specific member of staff about a non-urgent matter, they should email the school office, and the relevant member of staff will contact them within 5 working days.

If this is not possible (due to teaching or other commitments), someone will respond to schedule a phone call at a convenient time. We aim to make sure parents have spoken to the appropriate member of staff within 5 days of your request.

If the issue is urgent, parents should call the school office. Urgent issues might include things like:

- Family emergencies
- Safeguarding or welfare issues

Please note that teaching staff are not available to take phone calls or answer emails during the day.

### 4.3 Meetings

If parents would like to schedule a meeting with a member of staff, other than the inclusion lead, they should email the appropriate email address (see appendix 1), or call the school to book an appointment.

We try to schedule all meetings within 5 working days of the request.

While teachers are available at the beginning or end of the school day if parents need to speak to them urgently, we recommend they book appointments to discuss:

- Any concerns they have about their child's learning
- Updates related to pastoral support, their child's home environment, or their wellbeing

### 5. Inclusion

It is important to us that everyone in our community can communicate easily with the school.

To ensure school announcements and communications are accessible, the following support is available upon request:

- Communications translated into other languages
- Interpreters for meetings or phone calls

Please contact the school office to discuss or request support.

### 6. Monitoring and review

The headteacher monitors the implementation of this policy and will review the policy every year.

### 7. Links with other policies

The policy should be read alongside our policies on:

- ICT Acceptable Use
- Parent code of conduct
- Staff code of conduct
- Complaints policy
- Home-school agreement

**Please note, if parents request a meeting with the SENCo/Inclusion Lead the timeframes will vary and some meetings will take up to 3 weeks from the initial request due to referrals and paperwork deadlines.**

## Appendix 1

### Who should I contact?

If you have questions about any of the topics in the table below, or would like to speak to a member of staff:

- Email the school office on [office@kingoffapa.org.uk](mailto:office@kingoffapa.org.uk) or call 01424 211548
- Put the subject and the role of the relevant member of staff (from the list below) in the subject line (for emails)
- We will forward your request on to the relevant member of staff
- Remember: check our website first, much of the information you need is posted there

I HAVE A QUESTION ABOUT...	WHO YOU NEED TO TALK TO
My child's learning/class activities/lessons/homework/collectio n arrangements/health concerns	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO your child's class teacher
Bullying and behaviour	
Uniform/lost and found	
My child's wellbeing/pastoral support	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO Designated Safeguarding Lead
Payments	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO School Office
School events/the school calendar	
School trips	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO Office Manager
Attendance and absence requests	If you need to report your child's absence, call: 01424 211548 If you want to request approval for term-time absence, contact <a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO Attendance Officer
Special educational needs (SEN)	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO SENCo
Before and after-school clubs	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO Breakfast/after-school club
Local Academy board	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO LAB chair
Catering/meals	<a href="mailto:office@kingoffapa.org.uk">office@kingoffapa.org.uk</a> - FAO Aspen Catering Company

- If, having followed the steps above, your question or concern is not resolved, please make an appointment with the school office 01424 211548 or emailing [office@kingoffapa.org.uk](mailto:office@kingoffapa.org.uk) to meet with a member of the Senior Leadership Team.

## Complaints

If you would like to file a formal complaint, please follow the procedure set out in our Complaints Policy which can be found on our website.

## How we will let you know about key events, dates and the life of the school

WHAT	WHY	WHEN
Weekly Bulletin	Our weekly bulletin provides details of all the important events and dates for the coming school weeks.	Published every Friday and emailed to all primary and secondary contacts recorded on Arbor <a href="#">King Offa Primary Academy - Home</a>
Newsletter	Our newsletter contains information about our school and contains more detail than the weekly bulletin.	Published six times a year at the end of every term
Headteachers Update	A weekly update from the headteacher	Published every Friday on the school website and Facebook page
Facebook	Regular posts that show the life of the school and key events	A couple of posts a week. <a href="#">(1) Facebook</a>

## How we will let you know information about your child

WHAT	WHY	WHEN
Annual Report	All schools are required send parents a written report on their child's progress for the academic year	We share our annual reports in the summer term
Parent Evenings	An opportunity to meet with your child's teacher to discuss how they're getting	Twice a year in the 1 <sup>st</sup> and 3 <sup>rd</sup> terms

	on academically and socially at school	
Start/end of the school day	Your child's teacher is always available at the end of the school day (EYFS and KS1/2 playgrounds) to discuss anything to do with your child	08:45 – 15:10 (Gates open 08:30)
Curriculum Information	We want you to know what your child is learning in school so that we can work together to help them learn as much as they can. Information about what your child is learning is available.	Available anytime on the school website. <a href="#">King Offa Primary Academy - Curriculum</a>